

**Minutes of GWTA Chapter GB Staff Meeting  
Saturday, February 13, 2010  
Meyers Residence, Ledgeview, Wisconsin**

**Attendees:** Jon (Chapter Director) and Lynn Lovlien  
Steve (Assistant Chapter Director) and Sue Wicker  
Dean (Public Relations Coordinator) and Elaine Belanger  
Shirley (Treasurer) and Bob Meyers  
Joan (Ride Coordinator) and Gene Barbeau  
Roy Johnson (Web Master)  
Cheryl (Social Secretary) and Tom Thomson

Jon Lovlien led a meeting of Chapter GB staff to get input and ideas for Chapter enhancement. He opened the meeting by advising that he'd like to increase staff and member involvement in chapter activities.

**Chapter Survey.** Jon asked for input on a member survey drafted by Cheryl Thomson under his direction. The survey is intended to gather information on member demographics, interests and suggestions on a variety of topics. Everyone thought the survey was a good idea. Each question on the survey was reviewed and suggestions were taken. Jon advised that surveys would be mailed to members' homes along with a stamped return envelope to encourage responses.

**Website - Open Forum/Members Corner.** Jon asked Roy Johnson if there was a way for people to communicate with one another directly through the Chapter's website. This would enable members who wanted to announce an impromptu activity or provide some other type of communication to do so without having to send multiple emails to reach everyone in the Chapter. Roy didn't know what was feasible, but agreed to investigate.

**Summer Camp Out.** Steve Wicker advised that another group was going to be at Camp Holiday the same weekend as our June 11-13, 2010 Chapter Camp-out in Boulder Junction. He encouraged everyone interested in going to get their reservations in soon. Jon advised that the Huberts would be preparing breakfasts (for a nominal fee to cover costs) at the campground for those interested. Steve and Sue mentioned that they have been to Camp Holiday and it's a very nice campground.

**Wednesday Night Rides.** Joan Barbeau mentioned that she would like to have Wednesday night rides every week this summer. But, because of difficulties in getting ride leaders for weekly rides, she suggested adding a destination ride every other week where we would meet at the destination for dinner or ice cream rather than riding there together as a group. She agreed to send out an email to members asking for suggested destinations. Cheryl volunteered to type up a draft ride schedule for Joan to use to recruit ride leaders for our usual Wednesday night rides.

**Public Awareness of GWTA.** Jon asked for suggestion for ways to increase awareness of GTWA. He expressed concern that our Chapter is aging and will need new members if it is to thrive. Dean Belanger suggested a brat fry. He agreed to look into holding a brat fry at Olson's Piggly Wiggly in Howard and get back to Jon with available dates. A suggestion was made to have bikes and campers on display along with Chapter information to create more awareness of our group and hopefully recruit new members.

**Fundraiser.** Jon also asked the staff to think about holding a fundraiser in 2011 similar to the very successful fundraiser held by GWRRA Canadian Chapter H, which includes a "Knight of the Hatchet" initiation that attracts a large following. Lynn pointed out that a fundraiser of this type would only be feasible if members were willing to pitch in and volunteer to help. No decision was made.

**Wingless Weekend.** Jon advised that he'd like to see the Wingless Weekend organized by Mike and Lucy Hubert become a Chapter function. Staff did not have a problem with that. Roy Johnson mentioned

that having to make a commitment by December 1 for a February event might be difficult for some people. He encouraged early communications about being able to participate in the select events without having to attend the show at the Meyer Theater.

**Other Events.** Staff members discussed a variety of activities we might want to consider. Sue Wicker is going to look into possible sites for a summer picnic. Bob Meyers is going to check on details surrounding the Midnight Ride over the Mackinaw Bridge held each year with the thought that some Chapter members might want to attend. Shirley Meyers suggested considering a September camp-out. Dean Belanger agreed to organize a color ride again this year.

**GWTA National "Blood" Drive.** Jon mentioned the email recently sent to Chapter members from Pat Williams, GWTA WI state director, concerning GTWA's request for pledges to support the national office. Jon explained that they were having some cash flow problems. He advised, following earlier discussions with certain staff members, that a decision was made for the Chapter to contribute \$100 to GWTA and buy \$100 worth of raffle tickets in advance. Jon indicated he'd have these tickets for sale at tonight's sleigh ride.

**Chapter News.** Joan suggested that we encourage members to send communications to the Cheryl as the Social Secretary to let her know when someone in the Chapter is sick, hospitalized or there is a death in the family so that others can wish them well. Cheryl would also send a card on behalf of the Chapter if appropriate. Jon indicated he'd mention this in his weekly email. Cheryl agreed to forward any information she receives to other members.

Jon thanked Bob and Shirley for hosting the meeting and providing refreshments. The staff then disbursed to attend the sleigh ride and Rock-K-Ranch.

Respectfully submitted,

Cheryl Thomson  
Acting Secretary